GINGHAM IS THE NEW FLORAL

Florals for spring? Tragic. That’s why I choose the classic and timeless Gingham print thats having an unexpected and refreshed fashion moment this Spring/Summer as a trend, feels almost new in a way ( even though we know theres nothing new about this print. This season its all in the silhouettes and not just the print . I’m sure you’ve noticed how I’m a believer in staple pieces, the drama is always in the details, a good sleeve and some rouge back detail, fill it up with sequin and I’m interested, but this dress from OliveIce Dreams, in its simplicity, has a fashion girl feeling easy breezy in a delightful manner. If you’re a minimalist, this is the perfect dress to pair with an all white sneaker and if you’re me ; red heels, red studded bag with floral bag strap and Dolce & Gabanna flower shades will do an amazing job for an afternoon coffee with the girls. Gingham is like a pinstripe shirt in a men’s closet, you can do so much with it and you don’t necessarily need to know the tricks of the fashion trade to make it happen, so pick your Gingham piece or pieces for the season and have fun playing dress up.

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